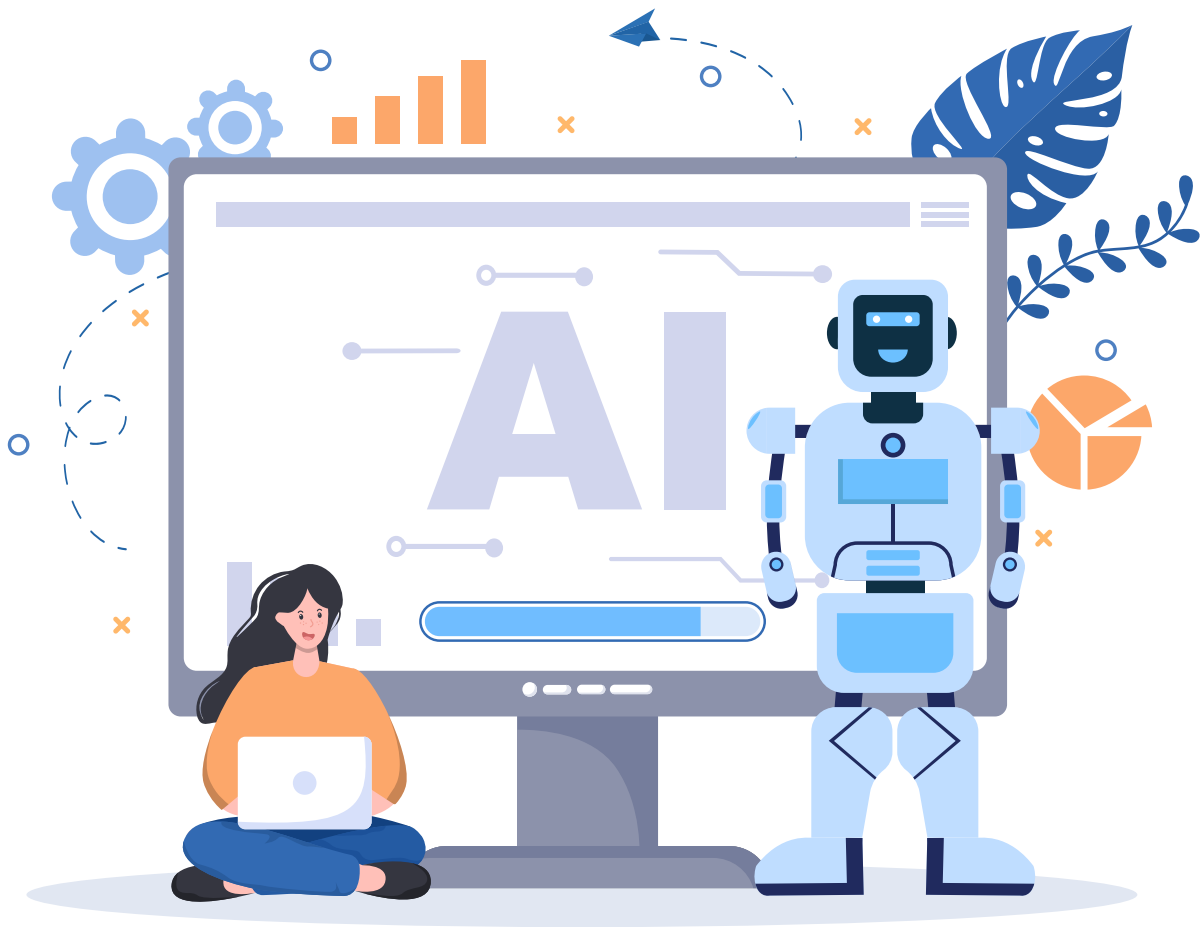




CONTROL **Y**OUR **E**NTERPRISE

Proactively / **P**rofessionally / **P**roductively

Leads to Profitability



One Business
One Application
For Automobile Industry



www.cyepro.com

Why juggle multiple applications for a single business?

Still using multiple generic applications?	Shift to bespoke platform crafted to fit your business's unique demands.
Still in Traditional CRM/ERP?	Embrace the future with New Generation Performance Management Systems (PMS).
Want to control your business anywhere, anytime?	Stay connected and in charge, no matter where you are in the world.
Seeking Financial Insights and Transparency Without the Expense of a Full-Time CFO?	Access comprehensive and accurate financial MIS reports without the need for a large team.
Seeking Valuable Insights Without Relying on MIS Team?	With automated and real-time reporting, key insights are delivered instantly in one single dashboard.
Still into manual calling process?	Automate your business calls and customer interactions with intelligent AI agents.
Would like to eliminate duplication and enhance productivity?	Streamline operations by implementing powerful automation tools at each stage.
Missing opportunities of upselling?	Enable seamless upselling and cross-selling with centralized data.
Still relying on second-hand updates?	Achieve an unobstructed and transparent view of your entire business through process automation.



One-Stop Smart Sales Management for all Automobile Industry



Cloud Based | Intuitive | Comprehensive

Current challenges in the Auto Industry



Managing Leads



Inadequate Performance Tracking



Complex and Unintuitive Interfaces



Disjointed Sales Lead Management



Lack of Collaboration Among Departments



Inconsistent Customer Follow-up and Experience



Complex Multi-Dashboard Environment for Business Units



Manual Dependency for Inventory & Stock Visibility



High Manpower Dependency

Our Solution

Customer Relationship Management

Know Your Customers Like Never Before



Access Task 360 and Lead 360 insights for a complete view of customer preferences.

Stay Close to Your Customers



Retain and engage them with personalized follow-ups, reminders, and support.

Customer Segmentation



Segment customers based on purchasing behaviour, preferences, and demographics.

Customer Satisfaction



With all customer information and interactions in one place, deliver a more tailored and impactful buying experience.

Performance Management



Click. Analyze. Perform
Real-time insights on self and teams' performance on all main and support business targets including P&L insights.

Data at Your Fingertips
Dealer code, Model and Source wise target Vs achievement insights and automated reports for informed decision making.



Task Automation
Automate routine follow-up tasks to enhance performance and minimize lost opportunities.

Marketing Automation

Improve performance by automating behaviour-based email campaigns, follow-ups, and special offers with the help of AI-driven agent.



Resource Optimization Management



Cut Costs, Not Corners
Reduce operational overhead with automation.



Optimal Inventory Accuracy
Avoid excess stock, save on resources, and boost cash flow.



Efficient Teams
Effectively allocate manpower to drive maximum efficiency.



Transition to Tech with Ease
Involves minimal training effort and cost-effective IT infrastructure requirements.

Key Highlights (Automotive Sales Cloud)

Mobile First



Dashboards



Leaderboard



Target Planning



Task 360



Lead 360



GEO Location



Databank



Notifications



Allied Business



Hassle Free MIS



New Vehicle Inventory



AI Sales Agent



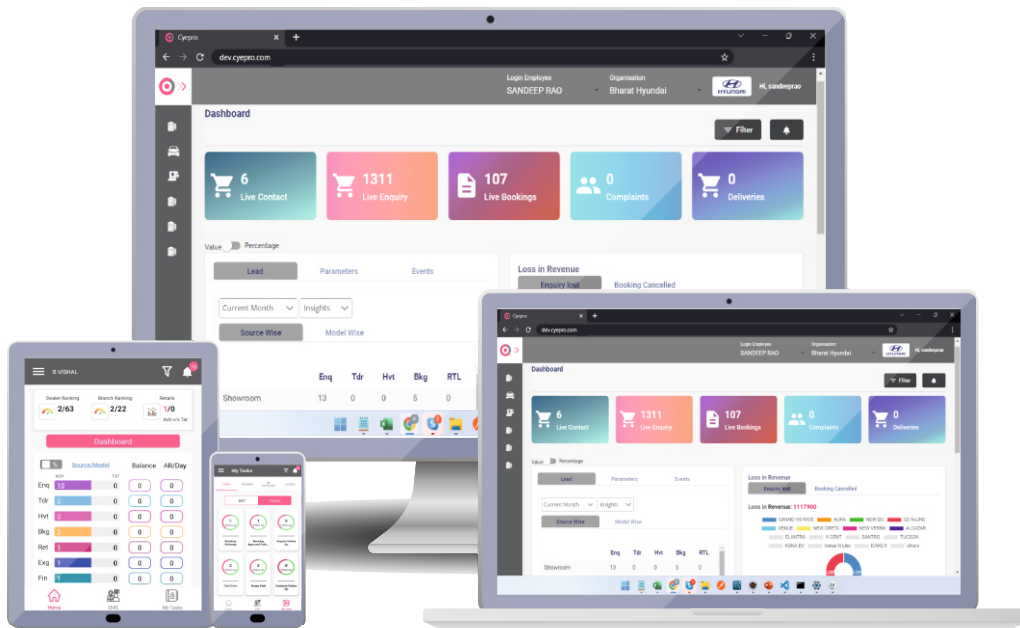
AI Digital Agent



AI Chatbot



All Devices Compatible



On Which Devices?

Compatible with all Devices & Browsers



Available on



Who Can Use?

- > Top Management
- > Department Heads
- > Sales Coordinators and Managers
- > On Field and Showroom Sales Team
- > Tele Callers/Customer Support Team
- > MIS

Contact

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