



AUTOMOTIVE SALES TRAINER

Company:	Cyepro Solutions Private Limited
Location:	Gachibowli, Hyderabad
Email:	Hr-admin@cyepro.com
Experience:	4+ Years in Automotive Sales Training
Job Type:	Full-time

ABOUT CYEPRO SOLUTIONS

Cyepro Solutions is a Hyderabad-based technology company specializing in innovative automotive CRM and enterprise solutions. We provide cloud-native platforms that help manufacturers and dealers manage their businesses through intelligent automation and data analytics. Our cutting-edge solutions optimize workflows, streamline sales processes, and revolutionize the automotive industry using modern technology stacks and AI-driven insights.

ABOUT THE ROLE

We are seeking a dynamic and experienced Automotive Sales Trainer to develop and deliver comprehensive training programs for our automotive dealership clients. The ideal candidate will have extensive knowledge of automotive sales processes, customer relationship management, and proven ability to enhance sales team performance. You will play a crucial role in helping dealerships maximize the effectiveness of our CRM platform while improving their overall sales operations.

KEY RESPONSIBILITIES

- Design and deliver sales training programs for automotive dealership sales teams
- Conduct on-site and virtual training sessions on sales techniques, CRM usage, and best practices
- Develop training materials including presentations, manuals, videos, and e-learning modules
- Train sales teams on effective lead management, customer engagement, and closing techniques
- Assess training needs through surveys, interviews, and consultation with dealership management
- Monitor and evaluate training effectiveness through assessments and performance metrics
- Provide ongoing coaching and mentoring to sales professionals
- Stay updated on automotive industry trends, sales methodologies, and CRM technologies
- Collaborate with product team to incorporate platform updates into training curriculum
- Prepare training reports and present findings to management and clients

REQUIRED SKILLS & EXPERTISE

- 4+ years of experience in automotive sales training or sales management
- Proven track record in automotive dealership sales operations
- Strong knowledge of automotive sales processes, financing, and customer journey
- Experience with CRM systems and automotive sales management tools
- Excellent presentation and public speaking skills
- Ability to create engaging and effective training content
- Strong interpersonal and communication skills
- Experience conducting both in-person and virtual training sessions

REQUIRED SKILLS & EXPERTISE (CONTINUED)

- Understanding of sales KPIs, metrics, and performance tracking
- Ability to work with diverse audiences and adapt training style accordingly
- Knowledge of adult learning principles and instructional design
- Proficiency in MS Office, PowerPoint, and e-learning platforms
- Willingness to travel to client dealership locations as needed

QUALIFICATIONS & ATTRIBUTES

- Bachelor's degree in Business, Marketing, or related field
- Minimum 4 years of experience in automotive sales training or dealership sales management
- Proven success in improving sales team performance and productivity
- Strong analytical and problem-solving abilities
- High energy, enthusiastic, and motivational personality
- Results-oriented with ability to work independently
- Valid driver's license and willingness to travel
- Excellent organizational and time management skills

WHAT WE OFFER

- Opportunity to work with leading automotive dealerships across regions
- Competitive compensation package with performance incentives
- Professional development and growth opportunities
- Access to cutting-edge automotive CRM technology
- Collaborative and supportive work environment
- Flexibility in training delivery methods and schedule
- Chance to make significant impact on dealership performance
- Exposure to diverse automotive brands and markets

PREFERRED QUALIFICATIONS

- Experience training on automotive CRM or DMS platforms
- Certification in sales training, coaching, or instructional design
- Background in automotive OEM training programs
- Knowledge of digital marketing and lead generation in automotive sector
- Experience with learning management systems (LMS)
- Multilingual abilities (Hindi, Telugu, or other regional languages)
- Experience working with luxury or premium automotive brands

HOW TO APPLY

If you're a passionate automotive sales professional with training expertise, send your resume, training portfolio (if available), and a cover letter describing your training philosophy to:

Hr-admin@cyepro.com

Subject: Application for Automotive Sales Trainer Position

Cyepro Solutions is an equal opportunity employer committed to creating an inclusive environment for all employees.

Cyepro Solutions Private Limited | Gachibowli, Hyderabad | www.cyepro.com